



IT executives and business leaders from across the state will gather VIRTUALLY at our flagship tech conference. Historically, this conference has hosted more than 600 attendees with nearly 60% being director level and above, so sponsorship is a great way to engage with key decision-makers from across all industry sectors.

SPONSORSHIP OPPORTUNITIES

All Sponsors Receive: Logo on event webpage, signage + promotional materials | Attendee roster (name, title, company) | Event registrations (VIP based on level) | Option for virtual exhibit booth for sponsors of \$3,000+ to include opportunity for live engagement via chat or video feature, information repository (brochures, videos, other content) and more

Presenting • \$25,000 (SOLD – IBM)

Corporate logo integrated into event branding + used in all promotional materials, including but not limited to banners/signage, website, mobile app, name badge, conference bag, placard, + presentations | option to provide + introduce opening keynote speaker | website homepage branding for 60+ days | recognition as Annual Investor for calendar year | option to provide logo item at each seat | linkable banner ad in mobile app | virtual exhibit booth | 20 registrations

Startup Showcase • \$6,000 (SOLD – Coastal Credit Union)

Proceeds from sponsorship dedicated to cash prize awarded to showcase winner, option to contribute additional in-kind services | introduce startup companies on stage | receive contact information for presenting startups | virtual exhibit booth | 10 registrations

Closing Keynote • \$5,000 (SOLD – Globant)

Introduce closing speaker | Branded graphic on screen during introductions | virtual exhibit booth | 10 registrations

Interactive Panel Session • \$4,500 (Six Available – 4 SOLD – Accenture, INE, SAS, SentinelOne)

Host/moderate panel a breakout session | assist with topic direction | lower third graphics on screen for breakout session | virtual exhibit booth | 10 registrations

Breakout Session Segment • \$3,000 (Two Available)

Linkable logo displayed on lower third graphics for a breakout session segment | Opportunity to run a video to introduce breakout session segment | virtual exhibit booth | 8 registrations

Tech Expo • \$3,000

Linkable logo displayed in Virtual Tech Expo banner and in association with the Tech Expo | Linkable logo on all pages within the event platform | Prime exhibit booth location | Opportunity to run a video to introduce virtual tech expo | 8 registrations

Break Video • \$3,000 (Multiple Available – 1 SOLD - SoftPro)

Linkable logo on lower third graphics during a scheduled break | video spot to be run on loop during scheduled break | virtual exhibit booth | 8 registrations

TECH Talks • \$2,500 (SOLD – Flexential)

Linkable logo on event platform + during TECH Talks | Opportunity to introduce both TECH Talk speakers | 6 registrations

Startup Showcase Prize Package • \$2,500 (Multiple Available)

A portion of the proceeds dedicated to cash prize award for showcase winner | option to contribute additional in-kind services valued at \$5,000 or more | receive contact information for presenting startups | 6 registrations

Gold • \$2,500 (Multiple Available – 3 SOLD – Cohesity, Gupton Marris, Spectrum Enterprise)

Listed as a Gold Sponsor at the event | virtual exhibit booth | 6 registrations

Silver • \$1,500 (Limited Availability – 4 SOLD – Deutsche Bank, First Citizens Bank, IEM, Railinc)

Listed as a Silver Sponsor at the event | 4 registrations